



New Jersey Chapter

Major Event Announcement!

An Informative KMPPro New Jersey Chapter Presentation on:

"Developing and Implementing a Knowledge and Knowledge Management Strategy, including lessons learned"

Come meet and share the insights of:

Jason Slusher

Senior Manager, Knowledge Management at Aventis Pharmaceuticals Inc.
Lecturer at Northeastern University's Graduate Certificate in Knowledge Management program

Tuesday evening, February 4th, 2003, 7:00PM - 9:00 pm

Heritage Trail Association at the Historic Van Horne House

941 East Main Street; Bridgewater, NJ 08807

(732) 356-8856

See driving directions below

A unique and important event for Knowledge Management (KM) professionals and anyone interested in the vital discipline of KM.



Presently the discipline of Knowledge Management has numerous frameworks or ways of thinking about managing, structuring, or using knowledge to effectively compete in the marketplace. Through practice and research and experimentation and error Aventis continually selects and fine-tunes Knowledge Management offerings and processes to successfully support the right knowledge at the right time and place.

In this presentation, Jason will discuss the Aventis Knowledge Management Qualification Method, offering descriptions, engagement procedures, and implementation success factors.

For this event, there is a **\$10 admission charge** at the door for those who have not yet paid their 2003 KMPPro-NJ membership dues (\$75).

Admission is free to those who have paid their 2003 KMPPro-NJ membership dues.

Seating is limited.

To register for the event, e-mail: njevents@kmpro.org

We look forward to seeing you!

The event is sponsored by the dynamic New Jersey Chapter of The Knowledge and Innovation Management Professional Society (www.kmpro.org), a not-for-profit, member-driven network committed to promoting Knowledge Management, with membership available to anyone interested in pursuing KM.

For more information about the KMPPro New Jersey Chapter (www.kmpro.org/NJChapterPg.htm)

e-mail: njchapter@kmpro.org or call:

Darin Wright, KMPPro New Jersey Chapter President (973) 678-3532 or

Phil Rosen, KMPPro Co-Founder & Board Member (732) 572-1418

Driving Directions to the Heritage Trail Association at the Historic Van Horne House:

941 East Main Street
Bridgewater, NJ 08807
(732) 356-8856

The Historic Van Horne House is located across the street from the Commerce Bank Ballpark on East Main Street on the boundary between Bridgewater and Bound Brook.

From I-217 North (Morristown area):

I-287 South to exit 13 (Route 28/Somerville);
at light, proceed straight through the Bridgewater Promenade Shopping Center to the light at East Main Street (facing baseball stadium), turn left;
the Van Horne House is the first building on the left.

From I-287 South (New Brunswick area):

I-287 North to exit 13B (Route 28/Somerville);
at the light, turn left into Bridgewater Promenade Shopping Center;
proceed straight through the Bridgewater Promenade Shopping Center to the light at East Main Street (facing Commerce Bank Ballpark), turn left;
the Van Horne House is the first building on the left.

From Princeton area:

Take Route 206 North to Route 533/River Road just past Rocky Hill and the Montgomery Shopping Center;
take Route 533/River Road through Millstone and Manville to the light at Main street;
turn right onto East Main Street and go through 3 lights (about 1 mile);
after you pass the 3rd light (at the Promenade Shopping Center and the Commerce Bank Ballpark),
the Van Horne House is the first building on the left.

NOTE: Most of Route 206 North through Hillsborough is under construction and should be avoided if at all possible.

** Parking is available at the site or behind Target department store **